

Day 1

Hello {REPNAME},

Welcome to the Jordan Nation! You have made an excellent decision to start your own business, you are going to love it here.

It is time to log into your new business center. Please use this ID and log in.

Your Consultant ID # is: {REPNUM}

Your Password is: {PASSWORD}

Log in and take a look around.

Your personal website is: <http://{REPURL}.jordanessentials.com>

You can start to share with friends and family right now and they can shop your online store.

We want you to feel fully supported. Everyone from the home office team to your sponsor wants to help you succeed.

Your Sponsor is: {SPONSORNAME}

Your Sponsor's Email: {SPONSOREMAIL}

Your Sponsor's Phone Number: {SPONSORPHONE}

You should set up your launch party right away and begin collecting orders.

Again, congratulations from your biggest fans!

Your Jordan Essentials Home office Team.

WELCOME TO JORDAN ESSENTIALS!

We're excited to have you join our family of Consultants! There's so much to look forward to— Your kit on its way! Shipped in 24 hours, there's a lot of natural goodness coming to you.

Your Jump Start Bonus earning periods are:

Jump 20- Day 1- 20

Jump 40: Day 1-40

Jump 100: Day 1-100

Once you log into your back office, you will find training at your fingertips!

Check out the Jordan Essentials University icon or go to www.jeuniversity.com to begin your New Consultant Training.

Be sure to connect with your sponsor and upline Success Coach and they will guide you on your business journey too.

Watch your email for more tips, training and new Jordie perks!

Believe and Succeed!

The Jordan Essentials Home Office

Day 2

Don't be an Undercover Jordie!

Let your social media friends know about your new business. We make sharing easy by providing fun social media posts for you to share right away!

Join the [Facebook Consultant Community](#) and the [JE Social Media Library](#) group for quick resources online.

You do not have to wait to book your own first Jordan Party. Online shows and parties are a great way to share healthy products and a healthy life today!

Schedule your launch party online and begin earning before your kit even arrives. We call this Beat the Box! You can earn back the cost of your kit before it even arrives!

How fun is that! Start sharing today!

Believe and Succeed!

The Jordan Essentials Home Office

Day 3

Jumpstart your business with JE's Jump Start Reward program

Launch your business strong during your first 20 days! We will award you with awesome awards while you learn and grow your business.

During your Jump 20, you will want to follow along in the Jordan Central App and work toward \$200 in Personal Sales. When you earn Jump 20, you will earn your Exclusive New Jordie Tumbler.

Shoot for the stars with your first party! Close your first party in 40 days and earn your exclusive JE tote!

Reach out to your sponsor and Success Coach (your upline Director) with any questions you may have.

Believe and Succeed!

Jordan Essentials Home Office

Day 4

GO SOCIAL!

Let's focus on your online presence, where you can stay in touch with all your people— and your growing list of customers—on all things JE!

SET UP A VIP GROUP ON FACEBOOK

Your VIP Group will be THE place for all your customers to connect with their favorite JE Consultant, you! Here you'll be able to let them know about the latest specials, healthy insights, and your JE Life.

Review JE University on tips on setting up a group on Facebook and talk with your Upline Sponsor. You can often hold your Launch Party in a Facebook group and make that the start of your VIP group!

We also invite you to join our [Consultant Community](#) on Facebook.

[Jordan Essentials Consultant Community](#) is where we all share and support each other! Request to join and be part of the greater JordanNation!

Believe and Succeed!

Jordan Essentials Home Office

Day 5

Make it Better with a Buddy

Hanging out, sharing healthy products, having fun, and earning an income...what could be better than that?

Doing it with a friend! Reach out to someone you like and enjoy spending time with and invite them to join your team.

You don't need the perfect words! Share your excitement, enthusiasm and your "why"...and be ready for a YES!

When you bring a friend during your Jump Start (your first 100 days) and they Jump 40, you will receive \$25 J-Bucks and an exclusive Making A Difference apron.

Who do you know that is ready to have a healthier life? Share JE today!

Believe and Succeed!

Jordan Essentials Home Office

Day 6

Let The Sharing Continue!

Your sponsor and upline Success Coach are your business partners! Share your goals with them often.

Take a peek at the Vision Board and Goal Worksheet. It comes out monthly and is located in JE University under Current Specials and Incentives.

Put Your Goals Into Action

- Take a moment to revisit the goals you set when you first joined
- Set aside times on your calendar when you'll work your JE business
- Book personal time for ongoing JE training - start with our Monday Night Lives
- Connect with your Sponsor and Upline for support and tips on growing your business
- Continue with New Consultant Training and meet your goals to earn rewards!
- Register now for the most exciting JE experience of the year at our convention - Jordanvention!

We're all here for you and will be cheering you on as you discover the joys of healthy skin and a healthy life.

Believe and Succeed!

Jordan Essentials Home Office

Day 7

Zippering Right Along!

These first days go by quickly! Check-in with your sponsor and upline Success Coach with any questions you may have and to move confidently forward with your goals!

Be sure to connect with any upcoming trainings, events or meetings the home office or your team is holding.

If you have any questions, please reach out to your sponsor, upline Success Coach or to Customer Support.

Ask questions, reach out and succeed!

Believe and Succeed!

Jordan Essentials Home Office

Day 14

Mindset Matters!

People won't care how much you know until they know how much you care.

At Jordan Essentials we like to focus on sharing not selling. We are not a quota-based company but a goal-based company. If you think about how the Jordan Essentials' products and opportunities can help others have healthy skin and a healthy life, you will share your way to a successful business.

Your Jordan Essentials business should be a fun extension of your everyday life. As you use products, you become a product of the products. People will naturally be curious about what you are using to have younger-looking skin, relieve your normally sore, achy muscles, or add extra income to your budget. They ask you and begin to come to you for information.

Remember, you don't have to have all the answers. JE University provides you with the information you need to begin to learn and share with others. Earn while you learn! It is how the business is built.

As you continue through your JumpStart, focus on the fun and the experience. It is all about sharing and caring!

Believe and Succeed!

Jordan Essentials Home Office

Day 21

Hello Jordie!

You are halfway through Jump 40 - your first 40 Days!

You are starting your Jump 40 path. Earn \$50 J Bucks when you reach \$500 PV and close your first qualified party for your exclusive Spa Tote!

Remember, when you bring a friend during your Jump Start and they earn their Jump 40, you earn \$25 J-Bucks and your Making a Difference Apron.

Make a Difference and Bring a Friend!

Happy Jumping!

Believe and Succeed!

Jordan Essentials Home Office

5 Weeks

Jump 40 Is Coming To a Close!

Hello Jordie!

Just a few more days before you will be completing your Jump 40. Be sure to log into your backoffice and check your Personal Volume (PV) Sales.

When you reach \$500 PV by Day 40, you will receive \$50 J Bucks. J-Bucks are redeemable for products you choose.

AND....when you close your first qualified party of \$200, you will receive your exclusive JE Spa Tote.

Don't miss out on this opportunity for FREE products, sales tools and supplies!

Believe and Succeed!

Jordan Essentials Home Office

6 Weeks

Jumpin' Into Sales Bonuses!

Hello Jordie,

How exciting to be building your business sharing products you love!

What is exciting is that your Personal Volume from Jump 40 rolls forward to count for additional Sales Bonuses.

Keep holding Jordan Parties, sharing socially, and building your customer base. This begins the foundation for your JE business.

Share JE, and you could earn your exclusive Making a Difference apron. Sponsor your first new Jordie who completes Jump 40, and it's yours! You will also earn \$25 J Bucks!

You continue to earn the \$25 J-Bucks Sponsoring Bonus for EVERY new person you sponsor who completes Jump 40.

Don't forget to set your goals high and reach for the Silver Key Award! This exclusive key pendant is yours when you achieve Star 3 during your first 100 days!

Happy jumping!

Believe and Succeed!

Jordan Essentials Home Office

8 Weeks

Hello Jordie,

How is it going? Now is the perfect time to double-check your Personal Volume (PV) to be sure you are on target to reach your Personal Volume goals of \$1000 and \$2000.

When you reach \$1000PV in your first 100 Days, you earn the Sales Bonus of \$100 J-Bucks. Reach \$2000PV in your first 100 Days and receive another \$100 J-Bucks!

If you have any questions, please contact your sponsor or upline Success Coach.

Watch your email each Monday and Friday for Jordan Essentials' News for important information and our schedule of live Consultant training calls.

These calls will help you reach your Jump Start Goals!

Believe and Succeed!

Jordan Essentials Home Office